

Celebrity judging panel lined up to pick pooches at The Mayhew Dog Show

London –The Mayhew Animal Home in London is once again holding its annual Sponsored Walk and Dog Show on Hampstead Heath on Sunday April 25th.

Comedian Ricky Gervais popped by to judge 'Handsomest Hound' in 2009 and this year's judging panel includes actress Joanna Page (Gavin and Stacey), dog behaviourist Robert Alleyne (BBC Dog Borstal) TV Vet Marc Abraham and dog loving Model Emma B.

Joanna Page, said: *"I'm so excited to be judging for the first time at The Mayhew annual dog show. It'll be hard to choose a winner as I absolutely love dogs, and there will be all sorts there and they're all winners in my eyes. I can't wait to see nearly 100 dogs all lined up waiting to start the Sponsored Walk! It'll be amazing!"*

TV Vet Marc Abraham, said: *"I am very excited to be judging at the Mayhew Dog Show this year but it is certainly going to be a tough one as there will no doubt be hundreds of amazing dogs taking part, each with their own different personalities and looks. I'm also hoping Ricky Gervais might pop by like last year and we can judge together!"*

Where: Hampstead Heath, London (by the bandstand)

When: Sunday 25th April 2010

Time: Registration for the dog show from 10am with a start of 10.30am

Four-mile Sponsored Walk start at 12.20am

Mayhew CEO, Caroline Yates, said: *"We look forward to this event every year as it is a fantastic gathering of dog lovers and a great day out for anyone who wants to spend their Sunday in the sunshine in one of London's beautiful parks. There will be the chance for people to meet many of The Mayhew dogs looking for new homes and there will be a 'Temptation Alley' to test the willpower of the hardiest hound!"*

The Dog Show categories are:

- Handsomest Male

- Veteran (age 7 +)
- Prettiest Female
- Waggiest Tail
- Dog that judge would most like to take home
- Best friends (for children under 11)

For more information about registering for the dog show and a sponsorship pack for the Walk, please contact events@mayhewanimalhome.org or call Fran on 0208 968 2445

For any press enquiries and photographs, please contact Sarah Dickinson 0208 968 2443
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For the Editor

The Mayhew Animal Home was established in 1886 for the benefit of “the lost and starving dogs and cats of London so that they should have sanctuary from the cold inhumanity they are being dealt outside”. Today, The Mayhew is one of the busiest animal sanctuaries in London, rescuing thousands of animals from cruelty and neglect each year. We provide shelter and care for cats, dogs, rabbits and when the need arises, for a wide variety of other animals.

The Mayhew Animal Home strives to tackle the companion animal welfare crisis from every possible angle. The organisation is pro-active, innovative and continually works to assist animals and their carers. The Mayhew offers a wide variety of community services providing advice, care and assistance to animals and their carers whatever their circumstances.